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Directorate-General Cinema of the Ministry of Cultural Heritage and Activities and
Tourism (MiBACT)
in collaboration with Italian Film Commissions and Fondazione Ente dello Spettacolo

presents the new website

LA BUSSOLA DEL CINEMA

Come girare film in Italia - Find Your Way Shooting in Italy

www.bussoladelcinema.com

Press Conference

Tuesday, June 9th 2015 at 12 p.m.

Foreign Press Association in Italy

via dell'Umiltà 83/C – Roma

Rome, June 9th 2015

From today **La Bussola del Cinema** – www.bussoladelcinema.com – is online, a project by the Directorate-General Cinema of MiBACT, in collaboration with the Italian Film Commissions and the Fondazione Ente dello Spettacolo.

La Bussola del Cinema is an easy and useful *compass* to help Italian producers, but especially foreign ones, to make films, TV series, documentaries, web-series or other audiovisual projects in our Country. **The site, entirely available in both Italian and English** and with a welcome message in ten languages, provides **a complete guide to all services and public support instruments offered by the Italian State and Regions for the film and audiovisual industry.**

The core of the web platform is the search engine that allows you to browse and find out the public funds available for production.

Each fund is presented through a technical page with clear and concise key data useful to producers, including information on and contacts of the competent authority.

Moreover, there are the profile pages of Directorate General Cinema and Film Commissions where you can find contacts, contact-persons and information for those in the industry, along with a brief presentation of the institution and a photo gallery of carefully selected places, monuments and landscapes.

The website also provides a section **Bussola News**, with three areas: *Bussola News*, *Bussola Review* and *Latest Calls* with updates on film market and industry, articles by main Italian and international Newspapers and an “alert” section with latest calls for proposals and an update on closed, next and approaching deadlines.



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Cinegallery section presents a selection of videos and pictures of locations where successful films were shot, work-in-progress sets as well as trailers, making of, etc.

A database of location, which is currently under-construction, will host another search engine entirely focused on the identification of landscapes, monuments, natural sets of the Italian heritage. The **Location section** will offer the users an interactive map that will be accessible not only for professionals but also for anybody interested in exploring the Italian territory. Therefore an opportunity to enhance the value of well or less known sites in our Country.

“Bussola del cinema – explains the Minister of Cultural Heritage and Activities and Tourism, Dario Franceschini – provides Italian and foreign film production companies with a complete set of tools to find the best public funding opportunities and, at the same time, offers a wide array of locations for the big international productions willing to come back to shoot to our Country. An effective and innovative tool, that is going to be further enhanced and that will back the reboot of a strategic sector of the national cultural industry, promoting economic development on the territories.”

Bussoladelcinema.com will be presented by **Nicola Borrelli**, Director-General Cinema - MiBACT, **Maria Giuseppina Troccoli**, Head of Production Office of the Directorate-General Cinema - MiBACT, **Stefania Ippoliti**, President of Italian Film Commissions, and **Antonio Urrata**, General Director of the Fondazione Ente dello Spettacolo.

Direzione Generale Cinema – MiBACT
dg-c.redazione@beniculturali.it